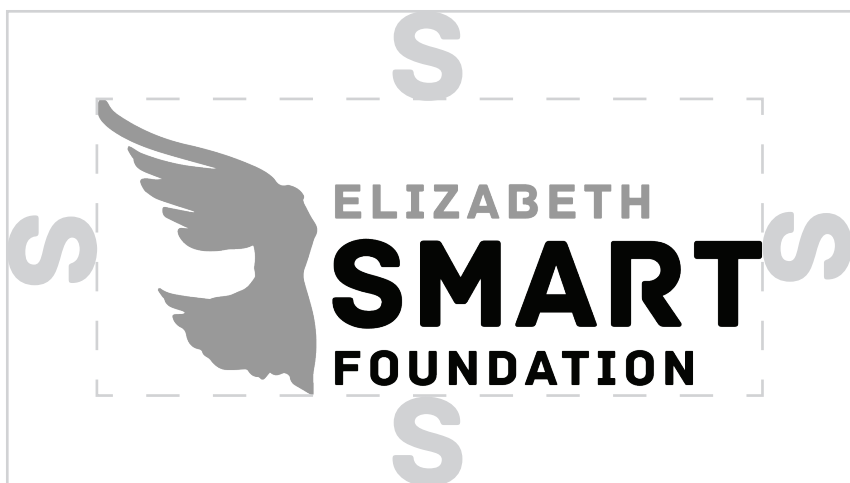


The Elizabeth Smart Foundation logo should be displayed as shown above. When placed on a darker background, the wordmark should be changed to white, keeping the mark gray. An all white logomark can be used depending on background color.

Never use gradients, glow effects, drop shadows, or outlines in the logo.



Logo Usage

The distance of the S is the ideal clear space surrounding the logomark.

Never stretch, condense, or otherwise modify the mark in any way.